Sponsor, Exhibitor and Promotional Opportunities

A sponsorship of the Virtual Florida Conference on Aging offers opportunities to create brand awareness and highlight the resources, products and services your company has to offer. Please call us at 850-222-8877 or email us at fcoa@fcoa.org to develop a custom sponsorship package that meets the needs of your company.

Featured Speakers and Keynotes
$5,000 - $20,000

Swag Bag Mailed to Attendees
$15,000

Overall Conference Sponsor
$10,000

Scholarship Partner
$7,500

Virtual Networking/Gamification
$4,000 - $8,000

Continuing Education Sponsorship
$6,000

Break/Mini Session Sponsor
$5,000

Track Sponsorship
$5,000

FLORIDA COUNCIL ON AGING
Florida Association of Aging Services Providers

Department of ELDER AFFAIRS
STATE OF FLORIDA
RESERVE YOUR SPACE!

Visit: fcoa.org/conference
Call: 850-222-8877
Email: fcoa@fcoa.org

Exhibit Booth
Features

The following features are included with every custom virtual booth:

- Chat feature allows interaction with registered attendees
- Ability to upload video content
- Post marketing collateral (pdf)
- Company and contact names are searchable on the virtual platform
- Post your attention-getting custom logo, graphic or gif
- Include your company description, website and contact information
- Receive a listing of all booth visitors
- Conference Attendee directory
- Company name and link posted on the FCOA website for 1 year
- Non-profit booth includes 1 attendee registration and Corporate booth includes 2 attendee registrations
- Listing on all conference-related email alerts and materials
- 24 hour access of your information to registrants through September 30th

Booth Fees

NON-PROFIT OR GOVERNMENT
$350

CORPORATE OR FOR-ProFIT
$500

Exhibitor Agreement

- All exhibits are subject to the approval of FCOA. If sales are to take place on the virtual booth page, FCOA must be notified prior to August 1, 2021.
- All materials and graphics to be highlighted on the booth page are the responsibility of the exhibitor.
- The exhibit booth page does not need to be monitored during the live event. However, exhibitors are encouraged to review the page regularly for comments left in the chat. Content in the chat will not be retained after September 30, 2021.
- All virtual booth content is due to FCOA no later than July 24, 2021. Content received after that date will be posted as time allows.
- The exhibitor assures that all information provided to FCOA is accurate for publication.
- Deadline for cancellations is July 13, 2021. Cancellations will incur a $100 cancellation fee prior to July 13, 2021 and no refunds after this date.
- The Virtual Exhibit Booth space is listed in alphabetical order.
- Additional terms, conditions and deadlines may apply based on the requirements of the virtual platform.
Advertising

Why Advertise with the Florida Council on Aging?

- Over 5.7 million adults 60+ call Florida home
- 1 in 4 Floridians is over 60
- The 60+ population in Florida will be over 7 million by 2030
- The Aging Network in Florida interacts with over 3 million people annually
- Florida is home to over 4 million adult caregivers
- More than 75% of older adults have access to a computer and the internet

Conference Program
- Cover - $1,000
- Full Page - $750
- Half Page - $500
- Quarter Page - $200

Virtual Tote Bag
- Brochure or marketing item in pdf format made available to all conference attendees - $250/per item.

AgeWise Newsletter
- Annual (12 full page ads and up to 12 informational articles) - $8,000
- Full Page - $400/per issue
- Half Page - $250/per issue
- Quarter Page - $150/per issue

FCOA Website
- Home page advertisement (on slideshow) $100/month

FCOA Email Alerts
- Employment/Event alert - $100/per mailing

Virtual Education Showcase
- Exclusive sponsorship of the monthly webinar. Sponsor can select webinar content. (Second Tuesday of each month) - $2,000 per month

Conference Exhibitors & Sponsors receive 25% off Conference Program Advertising