



FOR IMMEDIATE RELEASE
August 2, 2023

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2023 Florida Conference on Aging

TALLAHASSEE – The Florida Conference on Aging, Florida’s most comprehensive conference on aging, will be held August 7-9 at the Hyatt Regency Hotel in Orlando, FL. This annual conference offers outstanding training sessions, pre-conference intensives and an exhibit show for professionals and advocates in aging. The conference is presented jointly by the Florida Council on Aging, the Florida Department of Elder Affairs, and the Florida Association of Aging Services Providers.

The speaker lineup will include Camille Harrison, Executive Vice President, Medicare and Chief Innovation and Experience Officer, Florida Blue Medicare, discussing the customer experience and how artificial intelligence can help create a unique experience to support whole health. Bob Blancato, President of Matz, Blancato & Associates will be giving his now infamous 10-in-10 Presentation, and Sara Zeff Geber, author of *Essential Retirement Planning for Solo Ager: A Retirement and Aging Roadmap for Single and Childless Adults*, will talk about Solo Aging and why she believes that Solo Ager have unique needs in later life that warrant greater foresight and a more robust approach to planning.

The Florida Council on Aging will host the annual Quality Senior Living Awards Luncheon sponsored by Florida Power & Light. The event will be held Tuesday to honor 5 individuals or organizations that have made outstanding contributions to seniors quality of life. David Von Drehle, author and columnist for The Washington Post will share stories and lessons learned about his conversations with his 109-year-old neighbor Charlie from his latest book, *The Book of Charlie*. David will be signing copies of his book at the conclusion of the luncheon.

Monday evening AARP will host a special interactive discussion about the future of Social Security. Wednesday afternoon Laurie Orlov, Founder of Aging in Place Technology Watch, will talk about trends and opportunities in age-related technology with a focus on how artificial intelligence is being used now and how it might be used in the future.

There are a number of noteworthy workshops on new innovations in aging care, changes in aging services delivery since COVID-19, how to build community around seniors, and many other topics relevant to aging advocates and professionals.

For registration information and other conference details, please visit the FCOA web site at www.fcoa.org, or call the Florida Council on Aging at (850) 222-8877.

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How to Register to Attend the Conference:

ONLINE REGISTRATION IS CLOSED. Onsite registration at the Orlando Hyatt Regency Hotel will be available starting on Monday, August 7th, from 2:00 – 6:00 p.m. and daily August 8th-9th, beginning at 7:00 a.m.

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