

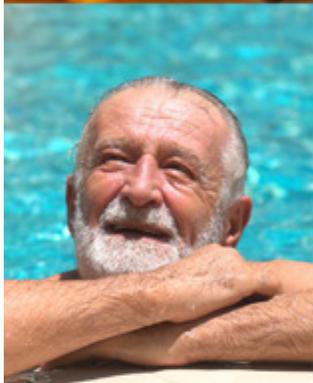
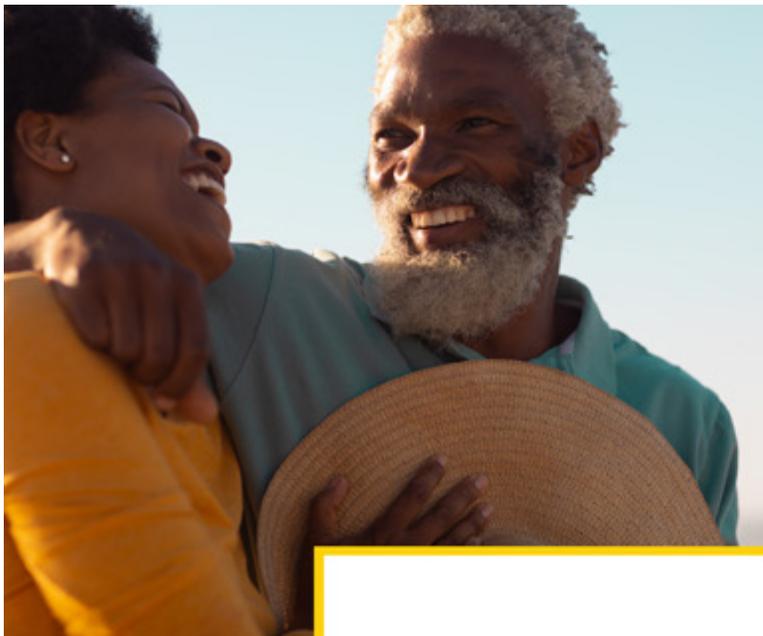
# CONFERENCE PROGRAM



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EVENT SCHEDULE



**MONDAY, AUGUST 5, 2024**

- 9:30 AM - 12:00 PM** FASP Board Meeting.....Florida A
- 12:30 PM - 2:30 PM** FCOA Board Meeting .....Florida A
- 12:00 PM - 6:00 PM** Registration Desk Open..... Plaza International Foyer
- 1:15 PM - 4:30 PM** Senior Center Hot Topics and Best Models.....Columbia 37
- 2:00 PM - 5:30 PM** Networking Nook..... Plaza International Foyer
- 3:00 PM - 5:00 PM** Building Bridges: Engaging Elected Officials for  
Successful Aging Advocacy..... Florida B
- 3:00 PM - 6:00 PM** Exhibit Hall Setup..... Plaza International D-G

**TUESDAY, AUGUST 6, 2024**

- 7:00 AM - 5:30 PM** Registration Desk Open.....Plaza International Foyer
- 7:00 AM - 10:00 AM** Exhibit Hall Setup.....Plaza International D-G
- 8:30 AM - 5:00 PM** Networking Nook.....Plaza International Foyer
- 8:30 AM - 5:00 PM** Welcome Refreshment Break.....Plaza International Foyer
- 9:00 AM - 10:30 AM** Opening Session.....Plaza International H-K
- 10:30 AM - 2:30 PM** Vaccination Station.....Plaza International Foyer
- 10:30 AM - 11:00 AM** Refreshment Break/Exhibit Hall.....Plaza International D-G
- 11:15 AM - 12:15 PM** Concurrent Workshops
  - The ROI of Employing Mature Workers.....Blue Spring
  - Energizing Communities: Empowering Through Energy Assistance, Conservation,  
and Collective Engagement..... Columbia 35
  - Wheels of Change: How Volunteers and Community Partnerships Drive  
Transportation Initiatives..... Columbia 36
  - Assistive Technology (AT) for Staying Active and Enjoying Recreation-How  
FAAST Can Help!.....Discovery 44
  - Seniors - How to Avoid Becoming a Victim of Investment Scams.....Discovery 45
  - Public Health for All Ages: Advancing Age-Friendly Communities.....Discovery 46
  - Compelling Leadership-Driving Force Behind Excellent Services for Seniors...Discovery 47
- 12:15 PM - 2:00 PM** QSLA Luncheon.....Plaza International H-K
- 2:00 PM - 2:30 PM** Dessert & Coffee in Exhibit Hall.....Plaza International D-G
- 2:45 PM - 3:45 PM** Concurrent Workshops
  - What Happens in Tallahassee, Doesn't Stay in Tallahassee..... Blue Spring
  - Specialized Aging Support for Individuals with Intellectual and Developmental  
Differences.....Columbia 35
  - Parkinson's Disease Assessment and Care Planning: The TULIPS Model..Columbia 36
  - Elder Care in the Age of Big Finance.....Discovery 43
  - Driving Innovation in Elder Care through the use of Technology and  
Collaboration.....Discovery 44
  - Becoming an Informed Health Insurance Consumer..... Discovery 45
  - Empowering Diversity: Special Needs Trusts for Varied Populations.....Discovery 46
  - Collaborating with Libraries to Improve Senior Experiences.....Discovery 47
- 4:00 PM - 5:00 PM** Concurrent Workshops
  - The Sandwich Generation-Caring for Parents and Children.....Columbia 34
  - Finishing Strong: Navigating Values and Doula Care.....Columbia 35
  - Empowering Independent Living Through Age-Friendly Tech Solutions..Columbia 36
  - Vivo, An Innovative Virtual Exercise Program: Enhancing Health for Older Adults  
and Caregivers.....Discovery 44
  - Best Practices: A Review of the Marion Senior Services Co-Responder Program.....Discovery 45
  - Advancing your Career in Aging .....Discovery 46
  - Sharing the Music to the Tune of Connection.....Discovery 47
- 5:00 PM - 7:00 PM** Grand Reception in Exhibit Hall.....Plaza International D-G

WEDNESDAY, AUGUST 7, 2024

- 7:00 AM - 3:00 PM Registration Desk Open..... Plaza International Foyer
- 7:30 AM - 8:30 AM Continental Breakfast.....Plaza International D-G
- 8:00 AM - 12:00 PM Vaccination Station.....Plaza International Foyer
- 8:00 AM - 2:00 PM Networking Nook.....Plaza International Foyer
- 8:30 AM - 10:15 AM Plenary Session.....Plaza International H-K
- 10:15 AM - 10:45 AM Refreshment Break ..... Plaza International D-G
- 10:45 AM - 11:45 AM Concurrent Workshops
  - Older Adults and Mental Health.....Columbia 34
  - Remaining Competitive: Emerging Trends and Food Preferences.....Columbia 35
  - Research from the School of Aging Studies on Research Leading to Promising Practices.....Columbia 36
  - Rewriting the Script on Our Golden Years.....Discovery 44
  - Coordination of Services for Seniors in HUD Multifamily Housing.....Discovery 45
  - The Impact of Technology on Older Adults..... Discovery 47
- 11:45 AM - 1:15 PM Luncheon.....Plaza International H-K
- 1:15 PM - 1:45 PM Dessert & Closing Exhibit Hall Reception.....Plaza International D-G
- 2:00 PM - 3:00 PM Concurrent Workshops
  - Seniors and Suicide.....Columbia 34
  - Alleviate Isolation and Improve Wellbeing with AI Powered Social Robots....Columbia 35
  - How to be Successful with Electronic Visit Verification (EVV).....Columbia 36
  - Innovative Approaches to Emergency Preparedness for Clients and Community.....Discovery 44
  - Supportive Housing for Elders: A Panel Presentation.....Discovery 45
  - It's Time to Reimagine Senior Events..... Discovery 47
- 3:10 PM Publix Gift Cards Drawing at the Registration Desk, Plaza International Foyer

**Thank you for attending the 2024 Florida Conference on Aging.  
We look forward to seeing you again August 4-6, 2025!**

EVENT SCHEDULE



## Additional Scheduling Information

### Plaza International Foyer

UnitedHealthcare invites attendees to take a break, charge your devices and get to know your fellow conference-goers!

**Hours:**

Monday, August 5th	2:00 PM - 5:30 PM
Tuesday, August 6th	8:30 AM - 5:00 PM
Wednesday, August 7th	8:00 AM - 2:00 PM



### Conference Phone App

Get alerts, meet fellow conference attendees and follow all the action using the Whova App!

Here are the steps:

1. Download the app
2. Create account using your registration email
3. Set a password
4. You should be automatically connected to the conference. If not, search for Florida Conference on Aging

<https://whova.com/pages/whova-app-user-guide/>



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### Exhibit Hall Schedule

**Monday, August 5th**

3:00 PM - 6:00 PM Booth Set-Up

**Tuesday, August 6th**

7:00 AM - 10:00 AM Booth Set-Up

10:30 AM - 11:00 AM Refreshment Break in Hall

2:00 PM - 2:30 PM Refreshment Break in Hall

5:00 PM - 7:00 PM Opening Reception in Hall

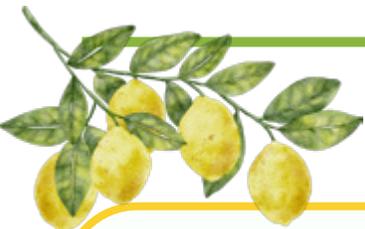
**Wednesday, August 7th**

7:30 AM - 8:30 AM Continental Breakfast in Hall

10:15 AM - 10:45 AM Refreshment Break in Hall

1:15 PM - 1:45 PM Closing Reception in Hall





# Additional Scheduling Information

## Vaccination Station Plaza International Foyer

Walgreens pharmacists will be administering vaccinations. Please bring your insurance card. If a co-pay is required, Walgreens can accept a check or credit card as payment.

### HOURS:

Tuesday, August 6th - 10:30 AM - 2:30 PM

Wednesday, August 7th - 8:00 AM - 12:00 PM



## Continuing Education

Florida Conference on Aging attendees can receive up to 5 Continuing Education Credits

Florida Hospice & Palliative Care Association is a recognized continuing education provider for the following: Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling (#50-722, 03/31/2025), Florida Board of Nursing (#50-722, 10/31/2024), Florida Board of Nursing - Certified Nursing Assistants (#50-722)



## Professional Headshots Plaza International Foyer



Times vary

Visit the Photo Desk to book an appointment.

Limited appointments available.

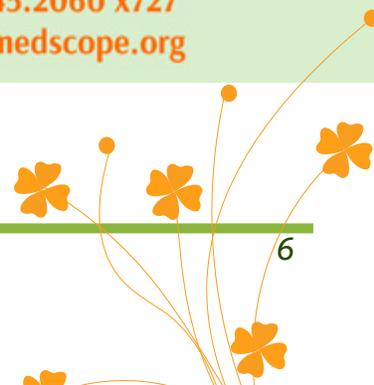
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## Track Information



### Senior Center Track

- Compelling Leadership—Driving Force Behind Excellent Services for Seniors (p. 11)
- Collaborating with Libraries to Improve Senior Experiences (p. 18)
- Sharing the Music to the Tune of Connection (p. 20)
- The Impact of Technology on Older Adults (p. 25)
- It's Time to Reimagine Senior Events (p. 30)



### AARP Florida Track

- Advancing Your Career in Aging (p. 20)
- Wheels of Change (p. 11)
- Rewriting the Script on Our Golden Years (p. 25)
- What Happens in Tallahassee, Doesn't Stay in Tallahassee (p. 17)



### Continuing Education, Social Work and Nursing Track

- The Sandwich Generation—Caring for Parents and Children (p. 21)
- How to be Successful with Electronic Visit Verification (EVV) (p. 29 )
- Older Adults and Mental Health (p. 25)
- Seniors & Suicide (p. 30 )
- Empowering Independent Living Through Age-Friendly Tech Solutions (p. 21 )
- Coordination of Services for Seniors in HUD Multifamily Housing (p. 26 )
- Ensuring Quality Affordable & Supportive Housing for Elders: A Panel Presentation(p. 30 )
- Specialized Aging Support for Individuals with Intellectual and Developmental Differences (p. 18)
- Making Some Noise: Empowering Family Caregivers Through the Journey (p. 27)

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Monday, August 5, 2024

1:15 PM - 4:30 PM

Columbia 37

Senior Center Hot Topics & Best Models

Senior Center professionals will participate in an interactive session to explore various models of Senior Centers, including Orange County's Renaissance Senior Center in Orlando. Leading Senior Center researcher, Dr. Manoj Pardansani, will lead attendees through several hot topics and organizational models for Senior Centers, including some of the NISC standards of excellence and best practices.



**PRESENTERS:** Manoj Pardansani, Interim Provost & Vice President of Academic Affairs, Hunter College, New York, NY and Sheila Salyer, Senior Services Manager, Tallahassee Senior Services, Tallahassee, FL

**FACILITATOR:** Sheila Salyer, Senior Services Manager, Tallahassee Senior Services, Tallahassee, FL

MONDAY

3:00 PM - 5:00 PM

Florida B

Building Bridges: Engaging Elected Officials for Successful Aging Advocacy

This presentation empowers attendees of the Florida Conference on Aging with the tools and strategies to effectively engage local, state, and federal elected officials.

Key Focus Areas:

- Strategic Engagement: Learn how to identify and build relationships with relevant elected officials at all levels.
- Legislative Advocacy: Discover methods to effectively leverage your cause to influence and secure legislative wins.
- Compelling Communication: Master the art of presenting your cause in a way that resonates with elected officials, driving meaningful impact and securing crucial support for aging initiatives.

**PRESENTERS:** Jocelyne Fliger, MSW, CEO, Elder Care Services, Tallahassee, FL and Nicole Ballas, Chief Development Officer, Elder Care Services, Tallahassee, FL

**FACILITATOR:** Jocelyne Fliger, MSW, CEO, Elder Care Services, Tallahassee, FL



Tuesday, August 6, 2024

8:15 AM - 9:00 AM

Plaza International H-K

Welcome Refreshment Break

Sponsored by:



9:00 AM - 10:30 AM

Plaza International H-K

Conference Opening Plenary Session

FCOA welcomes back Robert 'Bob' Blancato, President, Matz, Blancato & Associates with his infamous presentation "10 in 10 - What is happening in D.C. that you need to know."

**How the Science of Attachment Can Help You Make—And Keep—Friends!**

You might think making friends is an inherent skill that doesn't need to be taught. It's not. We can all get better at connection if we try. People today struggle with fostering and maintaining positive, mutually-rewarding, genuine relationships. It's a challenge that impacts all facets of life, including work, school, and mental and physical health. But it doesn't have to be that way. I have the guidance, tools, and book to help you find the relationships you're looking for.

**Presiding:** Jeff Johnson, State Director, AARP Florida, FCOA President

**Introduction of Speaker:** Jeff Johnson

**10 in 10 Presentation:** Robert Blancato, President, Matz, Blancato & Associates

**Introduction of Plenary Speaker:** Lee Bowers, Senior Vice President, Florida

Blue and President, Florida Blue Medicare, Florida Blue

**Keynote Address:** Marisa Franco, PhD, Author

**Closing Remarks:** Jeff Johnson



Robert Blancato

Sponsored by:



Marisa Franco, PhD

10:30 AM - 11:00 AM

Plaza International D-G

Refreshment Break in the Exhibit Hall

Co-Sponsored by:



11:15 AM - 12:15 PM

Concurrent Workshops

**Energizing Communities: Empowering Through Energy Assistance, Conservation, and Collective Engagement**  
**Columbia 35**

In this workshop, representatives from three diverse utilities will thoroughly review an array of energy conservation programs, available energy assistance, impactful advocacy efforts, and effective community involvement initiatives. The aim is to provide comprehensive support for vulnerable customers, ensuring their energy needs are met while fostering a stronger and more resilient community.

**PRESENTERS:** Laura Bayona, Special Consumer Services Area Manager, Florida Power & Light, Naples, FL; Gerri Drummond, Supervisor, CE Social Services, TECO, Tampa, FL; Elizabeth Paulson, JEA, Jacksonville, FL; and Michele Cavallo, Customer Experience & Engagement, Seminole, FL

**FACILITATOR:** Laura Bayona, Special Consumer Services Area Manager, Florida Power & Light, Naples, FL

**Compelling Leadership-Driving Force Behind Excellent Services for Seniors**  
**Discovery 47**

Reigniting passion for leadership through shared experiences. This session is designed to inspire leaders an opportunity to work closely with teams to accomplish the company and individuals` goals. Leadership should embrace their leadership skills to set goals, provide training and necessary tools to deliver the best services to seniors and their community.

**PRESENTERS:** Mary Ann Stahl, Program Coordinator, Pasco County Senior Services, Port Richey, FL and Allison Karaszkiwicz, Program Coordinator, Pasco County Senior Services, Port Richey, FL

**FACILITATOR:** Darrell Drummond, CEO, Council on Aging of St. Lucie County, Port St. Lucie, FL

**Wheels of Change: How Volunteers and Community Partnerships Drive Transportation Initiatives**  
**Columbia 36**

Join us as we explore how volunteers and strategic partnerships propel change to make the roads safer for all users. Learn how communities are becoming more livable through innovative transportation solutions. Buckle up for an engaging session that navigates the intersection of community, commitment and mobility.

**PRESENTERS:** Gail Holley, Program Manager, Safe Mobility for Life, Florida Department of Transportation, Tallahassee, FL and Ken Reinhardt, AARP Florida Executive Council, Coral Springs, FL

**FACILITATOR:** Laura Streed, Senior Associate State Director for Advocacy and Livable Communities, AARP Florida, St. Petersburg, FL

**Public Health for All Ages: Advancing Age-Friendly Communities**  
**Discovery 46**

Age-friendly communities and public health combine resources and work together to create and promote programs that enhance public health efforts, reduce health risks and encourage a preventive approach to support healthy living and aging. This workshop will delve into how shared resources, strong partnerships, community engagement and working across systems benefit health outcomes and create an environment where all people can live and age well.

**PRESENTERS:** Susan Berger, Aging System Coordinator, Sarasota County Health and Human Services, Sarasota, FL and Lynette Herbert, MS, Assistant County Health Department Director, Florida Department of Health, Sarasota, FL

**FACILITATOR:** Ann-Marie Waterman, Associate State Director of Communications, AARP Florida, St. Petersburg, FL

**Seniors - How to Avoid Becoming a Victim of Investment Scams**  
**Discovery 45**

Staff of the Miami Regional Office of the United States Securities and Exchange Commission (SEC) will provide a presentation on how seniors can avoid becoming victims of investment fraud. The presentation will include an overview of the SEC, strategies for smart investing, tips to avoid fraud and planning for diminished capacity. We will provide examples of cases filed by our office where many of the victims were seniors. This presentation will promote our mission to protect investors, maintain fair, orderly and efficient markets and facilitate capital formation. Attendees will also learn what the SEC does and how they protect investors; how to look out for red flags of fraud in order to avoid becoming a victim of investment fraud; know where to call if they suspect that they have been offered an investment that may be fraudulent; and be aware of our website [www.investor.gov](http://www.investor.gov) which has releases and investor alerts about current fraudulent schemes and other important information.

**PRESENTERS:** Lisa T. Roberts, Chief, Attorney Advisor, US Securities and Exchange Commission, Miami, FL and Trisha Sindler Fuchs, Attorney Advisor, US Securities and Exchange Commission, Miami, FL

**FACILITATOR:** Karen Deigl, CEO, Senior Resource Association, Vero Beach, FL

TUESDAY



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### The ROI of Employing Mature Workers Blue Spring

Mature workers provide employers with a wealth of knowledge and experience that can be used to leverage the skills and abilities of all generations. Successful intergenerational work teams improve productivity and ROI and mature workers are invaluable to ensure the transfer of institutional knowledge. To keep mature workers engaged and motivated, employers need to ensure organizational benefits support their needs-especially those of family caregivers.

**PRESENTER:** Karen Roberts, HR Generalist, Chair of Advisory Council, EncorePBC, North Palm Beach, FL

**FACILITATOR:** Josh Newby, CEO, Council on Aging of West Florida, Pensacola, FL

### Assistive Technology (AT) for Staying Active and Enjoying Recreation - How FFAST Can Help! Discovery 44

We will review assistive technology (AT) that can support people who are risk of losing independence as a result of disability or age-related changes. And then review FFAST's services and how people can access our free services.

**PRESENTER:** Kailey Medlock, Training & Community Development Director, Florida Alliance of Assistive Services & Technology Inc. (FFAST), Tallahassee, FL

**FACILITATOR:** Tom Kammerdener, President/CEO, Aging Matters in Brevard, Cocoa, FL



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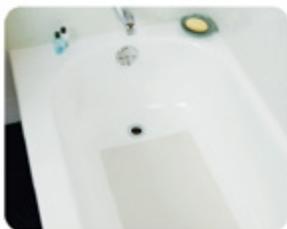
TUESDAY



Grab Bars



Handheld Shower Heads



Slip Resistant Surfaces



Shower Chairs

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At Florida Power & Light Company we are **working together with the communities we serve** to make Florida an even better place to raise a family and do business.

FPL is proud to support the **2024 FCOA Annual Conference** and the mission of the Florida Council On Aging.

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FPL





12:15 PM - 2:00 PM

Plaza International H-K

FPL/FCOA Quality Senior Living Awards Luncheon

TUESDAY

**Presiding:** Erin McLeod, CEO, Senior Friendship Centers, FCOA President-Elect

**Presentation of the 2024 Quality Senior Living Awards:**

Francine Freitas, Senior Communications Strategist for Customer Service Communications, Florida Power & Light

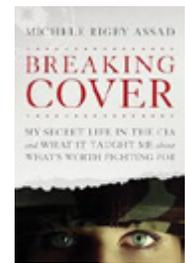
**Introduction of Speaker:** Josefina Carbonell, President, Florida Community Care

**Luncheon Speaker:** Michele Rigby Assad, Author

**Closing Remarks:** Erin McLeod



Michele Rigby Assad



Co-Sponsored by:



**Dr. Carter Osterbind Outstanding FCOA Member Award**

Sheila Salyer, Tallahassee Senior Center, Tallahassee, FL

Nominated by: Carole Ware, Florida Association of Senior Centers, St. Petersburg, FL

Because Sheila Salyer has impacted so many through the years, the leadership of The Florida Association of Senior Centers felt it imperative to nominate her for this award. Sheila has been a dedicated force in Florida's aging network for nearly 38 years. Her impactful journey began at Elder Care Services in Tallahassee and her later service as the Director of the City of Tallahassee Senior Center and its Foundation for 28 years. Sheila's influence extends to local, state, and national levels in aging, where she has taken on significant roles and made notable contributions. She has played a pivotal part in various organizations and committees, including the Florida Association of Senior Centers (FASC), and NCOA's National Institute of Senior Centers (NISC) Accreditation Board. She was instrumental in the beginning stages of FASC and has remained as a mentor to many of the newer professionals coming into the Senior Center world. She assisted each new leadership team and has helped navigate the direction of FASC for many years. She has similar stories for FCOA and NCOA /NISC. At the local level, Sheila led initiatives to expand senior services to all Leon County communities, earning the Tallahassee Age Friendly Community designation, and spearheading the groundbreaking for a 40,000 square foot 2nd Senior Center for the Tallahassee community. Sheila's personal dedication is seen in her commitment to expand program funding through partnerships and collaborations, with a focus on providing the best services and support for each senior adult, caregiver, and family. Sheila's legacy is one of leadership, vision, and compassion, leaving an indelible mark on the lives of countless seniors in Florida, and inspiring others in the aging network for years to come.



**Senior Vision Media Award**

Ronnie Lovler, Mainstreet Daily News, Gainesville, FL

Nominated by:



Ronnie Lovler is a correspondent with the Mainstreet Daily News weekly print newspaper. The area agency met with the publisher to discuss covering senior issues. After several meetings, “Aging Matters” was born. Frequently, seniors are portrayed as helpless or in need of assistance. The paper took that notion and put it on its head by highlighting the invaluable contributions of seniors to our community through voluntarism. A local community advocate, age 93, said, “The best way to live your life is to be concerned, not just about yourself, but about others. I do believe in paying it forward. We have a big responsibility to future generations.” “Aging Matters” tackles difficult topics, including romance scams, financial fraud, food insecurity, and family caregiver stress. Mainstreet Daily News has become a leader in promoting a positive image of aging. By covering what “Matters” to all of us, they champion a positive portrayal of seniors, and help promote inclusivity and respect.

**Public Service Award**

Dr. Janette Campbell, Miami, FL

Nominated by: Carlos Martinez, United Homecare, Miami, FL



At 74 years of age, Dr. Janette Campbell has made significant contributions serving seniors and youth at the local, state, and national levels. She is currently raising public awareness about a significant issue faced by retirees that is affecting people of all ages across the nation. “Older Americans are having an increasingly challenging time making ends meet.” Retirees today are being forced to return to the workplace due to various financial challenges. As an educator, Dr. Campbell is an integral part of United HomeCare’s Grandparents Raising Grandchildren initiative. Additionally, she is raising an autistic grandchild and has helped raise two adoptive grandchildren, supporting their education and reuniting them with their parents. Despite having to use walker, Dr. Campbell’s drive, enthusiasm, and positive spirit make up for any physical challenges she faces. She participates in community outreach programs, including the annual FPL/Florida Council on Aging/United HomeCare hurricane kit initiative to prepare seniors for hurricane season. Despite her challenges, she continues to be a torchbearer, shining a light on issues affecting both younger and older generations. As she often says, “My spirit guides me towards a brighter horizon”, and she does this not only for herself but especially for others, understanding the heavy burdens they carry.

**Service to Seniors by an Organization Award**

New Life Village, Tampa, FL

Nominated by: Eddie Graham, New Life Village, Tampa, FL



Nestled in Hillsborough County lies New Life Village (NLV), a residential community where families seeking permanency for children impacted by foster care or trauma can seek healing in a safe and stable intergenerational Village. NLV lives the proverb, “It takes a Village to raise a child”, with a focus on intentional neighboring and the fostering of connection and communal support. Our innovative approach benefits Florida’s seniors immensely, providing them with opportunities for active engagement, personal fulfillment, and a profound sense of community. At New Life Village, seniors live alongside families who are seeking permanency for children impacted by foster care and trauma. Seniors, who might otherwise face isolation or lack of purpose, find themselves in a vibrant community where they serve as surrogate grandparents, tutors, and mentors. This role gives them a renewed sense of purpose and enriches the lives of the children and families they support.

2:00 PM - 2:30 PM

Plaza International D-G

Refreshment Break in the Exhibit Hall

Co-Sponsored by:



2:45 PM - 3:45 PM

Concurrent Workshops

**Parkinson's Disease Assessment and Care Planning: The TULIPS Model**  
Columbia 36

The number of people living with Parkinson's Disease (P/D) continues to grow and needs for long term care for these individuals is increasing. Parkinson's Disease is a unique and challenging disease, and many workers in the long-term care setting lack a full understanding of the disease and disease process. Not all staff are familiar with the wide array of symptoms experienced by those living with P/D. Research indicates that a large percentage of people with Parkinson's do not receive their medications in a timely manner, which impacts their ability to function optimally and have best quality of life. Care planning tools need to address these complex needs for the motor, non-motor and cognitive issues seen in P/D. This presentation is designed to provide practical strategies to improve Parkinson's Disease assessment and care planning.

**PRESENTERS:** Rose Wichmann, National Co Director, Community Partners in Parkinson's Care, Parkinson's Foundation, Minnetonka, MN and Joan Gardner National Co Director, Community Partners in Parkinson's Care, Parkinson's Foundation, Minnetonka, MN

**FACILITATOR:** John Trombetta, Executive Director, Alzheimer's Project, Tallahassee, FL



**Elder Care in the Age of Big Finance**  
Discovery 43

A look at the corporate takeover of elder care facilities. What are the impacts in Florida and what are the current laws, and regulations? Exploring the potential legislative proposals and advocacy efforts to preserve quality care in Florida.

**PRESENTERS:** Laura Youmans, Esq, Director of Legislative & Governmental Affairs, Florida Justice Association, Tallahassee, FL; Brecht Huechan, Lobbyist, The Labrador Company, Tallahassee, FL and Steve Watrel, Attorney, Coker Law, Tallahassee, FL

**FACILITATOR:** Josh Newby, CEO, Council on Aging of West Florida, Pensacola, FL



TUESDAY

**Becoming an Informed Health Insurance Consumer**

**Discovery 45**

Do you really know how to select a health insurance plan? Can you navigate the policies and benefits so that you can maximize your health insurance? In-network, out of network, co-pays, deductibles and out of pocket maximums are something you should know about. If someone asked you to show them your drug formulary, would you know where to look? Join us for a virtual session on navigating your health insurance! Great information that will allow you, your family and the seniors you work with understand the benefits they are paying for with their monthly premiums.

**PRESENTER:** Carlos Rodriguez, Enrollment Educator, Florida Blue, Jacksonville, FL

**FACILITATOR:** Katy Eld, Medicare Integration, Strategy & Product Performance Leader, Florida Blue Medicare, FL

**Empowering Diversity: Special Needs Trusts for Varied Populations**

**Discovery 46**

Special Needs Trusts (SNTs) can help persons with disabilities access and/or retain Medicaid benefits. This intermediate training explores the differences between Revocable Trusts and Special Needs Trusts. Discover who can benefit from a First Party or Third Party Special Needs trusts. Learn how each type of trust is used and when, who can use each type of trust, and how an SNT helps people access additional benefits they wouldn't qualify for otherwise.

**PRESENTER:** Sharon Reich, CTFA, Senior Trust Advisor, AGED, Inc., Longwood, FL

**FACILITATOR:** Kristen Griffis, Consultant, Margaret Lynn Duggar & Associates, Steinhatchee, FL

**Specialized Aging Support for Individuals with Intellectual and Developmental Differences**



**Columbia 35**

Individuals with intellectual and developmental differences (I/DD) face lifelong battles of inclusion and access to services. Throughout the aging process, even more significant needs for support present as they experience Alzheimer's disease and other related dementias (ARD) at a staggering rate. As individuals with Down syndrome and other I/DD diagnoses face everyday challenges associated with ARD, they also face struggles of providers and caregivers unsure of next steps. The Specialized Aging Support program launched the next phase of services, developing an interactive day center for those living with and at high-risk of dementia, caregiver support and education, and trainings focused on I/DD and dementia. Our program focuses on brain health and overall wellness for aging individuals with I/DD. We aim to establish a more dementia-capable workforce that is equipped for this next phase of life in individuals with I/DD.

**PRESENTERS:** Abigale Such, Occupational Therapy Manager, The Arc Jacksonville, Jacksonville, FL and Jean Wetstein, Vice President, Independent Living Support Services, The Arc Jacksonville, Jacksonville, FL

**FACILITATOR:** Valerie Breen M.S.S.A, ACSW, Executive Director, Florida Developmental Disabilities Council, Inc. (FDDC), Tallahassee, FL

**Collaborating with Libraries to Improve Senior Experiences**



**Discovery 47**

Providing enriching services encourages the lifelong social, emotional, cognitive, and educational well-being of individuals in the community. This presentation will offer insights on forging partnerships with organizations, agencies, and volunteers. We will describe how partnering with public libraries can aid seniors in reaching optimal well-being. Participants will also learn how to utilize feedback to tailor their programs and services to meet the needs of adults in their community.

**PRESENTERS:** Victoria S. Hanley, MLIS, Librarian I Makerspace, Land O`Lakes Library, Land O` Lakes, FL; Amanda Worden, Librarian I, Land O Lakes Library, Land O` Lakes, FL and Jayde Archbold, Librarian I, Starkey Ranch Theatre Library Cultural Center, Odessa, FL

**FACILITATOR:** Andrea Marsh, Chief Operating Officer, Bay County Council on Aging, Panama City, FL



**What Happens in Tallahassee, Doesn't Stay in Tallahassee  
Blue Spring**



Join AARP Florida for an interactive recap of the 2024 Legislative Session. Come learn how what happens in Tallahassee affects us all and even the rest of the country. This workshop will discuss how all the pieces fit together; background on key legislative, budgetary and public policy issues including health care, long term care, utilities and consumer protections that are of interest to Floridians 50+.

**PRESENTERS:** Chante` Jones, Associate State Director of Advocacy, AARP Florida, Tallahassee, FL; Laura Streed, Senior Associate State Director for Advocacy and Livable Communities, AARP Florida, St. Petersburg, FL; Karen Murillo, Associate State Director of Advocacy, AARP Florida, Tallahassee, FL and Ivonne Fernandez, Associate State Director, AARP Florida, Miami, FL

**FACILITATOR:** Laura Streed, Senior Associate State Director for Advocacy and Livable Communities, AARP Florida, St. Petersburg, FL

**Driving Innovation in Elder Care Through the Use of Technology and Collaboration  
Discovery 44**

The Senior Resource Alliance along with their partners - Tranquility Lifestyle Solutions and the University of Central Florida have forged a new collaboration to utilize technology along with Academic research and best practices of Fall Prevention and Fall detection to deliver a service which will keep elder Floridians safe in their own homes.

**PRESENTERS:** Andy Furlong, CEO, Tranquility Lifestyle Solutions, Chester, NJ and Karla Radka, CEO, Senior Resource Alliance, Orlando, FL

**FACILITATOR:** Marsha Lorenz, President/CEO, Seniors First, Orlando, FL



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TUESDAY

4:00 PM - 5:00 PM

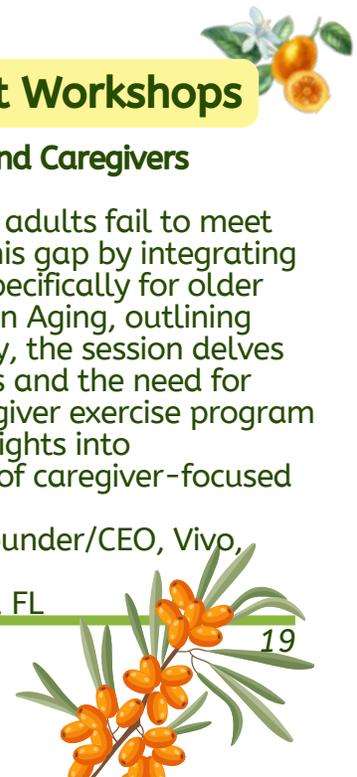
Concurrent Workshops

**Vivo, An Innovative Virtual Exercise Program: Enhancing Health for Older Adults and Caregivers  
Discovery 44**

Despite the recognized benefits of resistance training, a significant portion of older adults fail to meet recommended exercise guidelines. Vivo, an evidence-based program, addresses this gap by integrating stretching, balance, cognitive training, and resistance exercises that are tailored specifically for older adults. This presentation explores Vivo's ongoing partnership with Area Agencies on Aging, outlining implementation steps, enrollment strategies, and program outcomes. Additionally, the session delves into Vivo's caregiver program, discussing the health challenges faced by caregivers and the need for interventions that prioritize their well-being. Insights from a 12-week virtual caregiver exercise program will be shared, highlighting outcomes and lessons learned. Attendees will gain insights into implementation strategies and program outcomes, as well as hearing the results of caregiver-focused pilot study for promoting health and well-being.

**PRESENTERS:** Liz Kemp, Director of Research, Vivo, Atlanta, GA and Eric Levitan, Founder/CEO, Vivo, Atlanta, GA

**FACILITATOR:** Nicole Egan, MSH, Director of Care Services, Aging True, Jacksonville, FL





**Advancing your Career in Aging  
Discovery 46**



This session focuses on the idea that career aspirations are a lifelong journey, interwoven with the wisdom and experiences gained at any stage. Propel your work in aging by learning sage advice and other helpful considerations in our interactive session. The session will be moderated by an emerging leader in the field of aging.

**PRESENTERS:** Erin McLeod, CEO, Senior Friendship Centers, Sarasota, FL; Jeff Johnson, State Director, AARP Florida, St. Petersburg, FL; Katina Mustipher, CEO, Elder Options, Gainesville, FL; and Josh Newby, CEO, Council on Aging of West Florida, Pensacola, FL

**FACILITATOR:** Jessica VanderWerf, PhD Candidate, Aging Studies, University of South Florida, Tampa, FL

**Sharing the Music to the Tune of  
Connection  
Discovery 47**



HUGS utilizes connection in 2 ways – to be inclusive and encouraging of all members interested in ukulele and to keep all connected via internet, Zoom, and email. The genesis of our hybrid approach started, like so many pragmatic adaptations in our lives, during the pandemic. During the pandemic, the HUGS group was utilizing Zoom to facilitate the group, which goes above and beyond the usual video connection. Group leaders Roberta and David found an application that allowed the music to be shared simultaneously as well. Once the Senior Center re-opened, HUGS took this same approach to provide a hybrid for performers that attended in person but to also play along with performers staying virtual. So everyone was connected and connected. As the group began to re-evolve, some members were looking for lessons. It started with one member in training and now at the new Baker Senior Center Naples campus it has transformed into a brand new group the “New Strummers” who can/will eventually graduate into the full fledged HUGS.

**PRESENTERS:** Amanda Ignasak, Chief Senior Center Officer, Baker Senior Center, Naples, FL and Roberta Schuster, Volunteer/HUGS leader, Baker Senior Center, Naples, FL

**FACILITATOR:** Laura Bayona, Special Consumer Services Area Manager, Florida Power & Light, Naples, FL

**Finishing Strong: Navigating Values and Doula  
Care  
Columbia 35**

In our workshop, participants will embark on a comprehensive journey through the End of Life Guide workbook, a tool designed to facilitate meaningful conversations and decisions regarding end-of-life care. We'll start by delving into the section on values and priorities, guiding individuals through reflective exercises aimed at clarifying personal beliefs and preferences surrounding their care at life's end. Next, we'll navigate through the dementia addendum questionnaire, addressing specific considerations and scenarios pertinent to those facing cognitive decline. Through interactive discussions and practical examples, we'll explore the vital role of doulas in end-of-life care, shedding light on their supportive presence and the unique ways they enhance the overall experience for individuals and their families. By the end of the workshop, participants will gain a deeper understanding of these crucial topics and feel empowered to make informed decisions and seek appropriate support as they navigate the complexities of end-of-life planning and care.

**PRESENTERS:** Nicole Reyes-Palma, Regional Advocacy Director FL, Compassion and Choices, Orlando, FL and Ashely Johnson, The National End of Life Doula Alliance, Orlando, FL

**FACILITATOR:** Carole L. Ware, Office on Aging, Supervisor 1, Parks and Recreation Department, City of St. Petersburg, St. Petersburg, FL

**Best Practices: A Review of the Marion Senior  
Services Co-Responder Program  
Discovery 45**

This highly affective model allows community resources to work together effectively, reduce duplication of services, and provide better quality of care to the individuals being served. This model can be replicated and has been proven effective in reducing the interaction with high utilizers of emergency services, diverting from unnecessary Baker Acts, hospital admissions, and inappropriate incarcerations. Further, this model allows for the continue adaptation and education of those servicing the community.

**PRESENTERS:** Briana Kelley, Director of Human Services, Marion Senior Services, Ocala, FL and J. Chris Hickman, Captain, Ocala Fire Rescue, Ocala, FL

**FACILITATOR:** Jennifer Martinez, Executive Director, Marion Senior Services, Ocala, FL





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TUESDAY

## Empowering Independent Living Through Age-Friendly Tech Solutions Columbia 36

We will share solutions with aging service providers to address 3 key challenges: staff capacity constraints, the digital divide limiting access to services for older adults, and reaching diverse communities living with multiple languages. Since 2020, Blooming Health has enabled organizations such as New York State Office for the Aging, AARP Foundation, and Chautauqua County Office for the Aging to expand community outreach to several thousands of older adults. Aging staff have sent quick broadcasts on weather emergency alerts, benefit deadlines, and wellness checks in one click via Blooming Health's web portal, saving hours of staff time. This led to 3X higher social engagement for older adults, including those without internet access. Aging staff automated surveys to screen clients for health-related social needs (HRSNs), and collect data at an average survey response rate of 31%. Such data helped inform area plans and the master plan on aging.

Increased older adults' engagement translated to 21% more meals served, 65% more health and wellness attendance, 58% more education and recreation attendance, 39% more transportation, and a 41% increase in benefits screening and applications in New York.

**PRESENTERS:** Reme Rashid, VP of Operations, Blooming Health, NY, NY; Owen Silver, Partnerships Manager, Blooming Health, NY, NY

**FACILITATOR:** Owen Silver, Partnerships Manager, Blooming Health, NY, NY

## The Sandwich Generation-Caring for Parents and Children Columbia 34

Almost 50% of adults are caring for parents and children at the same time. This phenomenon will very likely increase. This workshop takes a deep dive into this very special topic, examining many aspects of this multigenerational group.

**PRESENTER:** Mari Adams, RN, Clinical Nurse Educator, Chapters Health System-Cornerstone Hospice, Orlando, FL

**FACILITATOR:** Andrea Marsh, Chief Operating Officer, Bay County Council on Aging, Panama City, FL



5:00 PM - 7:00 PM

Plaza International D-G

Exhibit Hall Reception

Registered attendees are welcomed to visit innovative exhibits and network with friends and colleagues. Head over to the GA Foods Booth to pick up your glass and ticket for a special citrus cocktail!

Be sure to visit the Silent Auction and place your bids on some amazing items!

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Wednesday, August 7, 2024

7:30 AM - 8:30 AM

Plaza International D-G

Continental Breakfast in the Exhibit Hall

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- Deep Cleaning
- Carpet Cleaning
- Hoarder and BioHazard Cleanup
- Decluttering
- Yard Cleanup

**HOME REPAIR**

- Plumbing and Electrical Repair
- Ceiling & Stair Lift Maintenance
- Roof maintenance
- Water heater
- HVAC

**PEST CONTROL**

- Bed Bug Treatments
- Roach Treatments
- Rodent Treatments
- Fumigation
- Pest Control Initial & Monthly Visits



STATEWIDE PROVIDER



8:30 AM - 10:15 AM

Plaza International H-K

Plenary Session

With many now living far longer than they expected, Jonathan Ainsley, Founder of InvestInU, will present inspiring and energizing insights into the Flourishing Longevity Paradigm, reframing and redefining what successful aging looks like, shifting mindsets from ones of fear and frailty to ones of opportunity and promise and to think in ways you may not have done before about yourself and your future.



Jonathan Ainsley

**Presiding:** Darrell Drummond, CEO, Council on Aging of St. Lucie, FASP President  
**Presentation of the Humana Best Direct Service Employee Award:** Natalia Aresu, Medicaid Regional President, Humana Healthy Horizons, Tampa, FL  
**Introduction:** Darrell Drummond  
**Advocacy Initiative 2025 Video**  
**Introduction of Speaker:** Natalia Aresu  
**Plenary Speaker:** Jonathan Ainsley, InvestInU  
**Closing Remarks:** Darrell Drummond

WEDNESDAY



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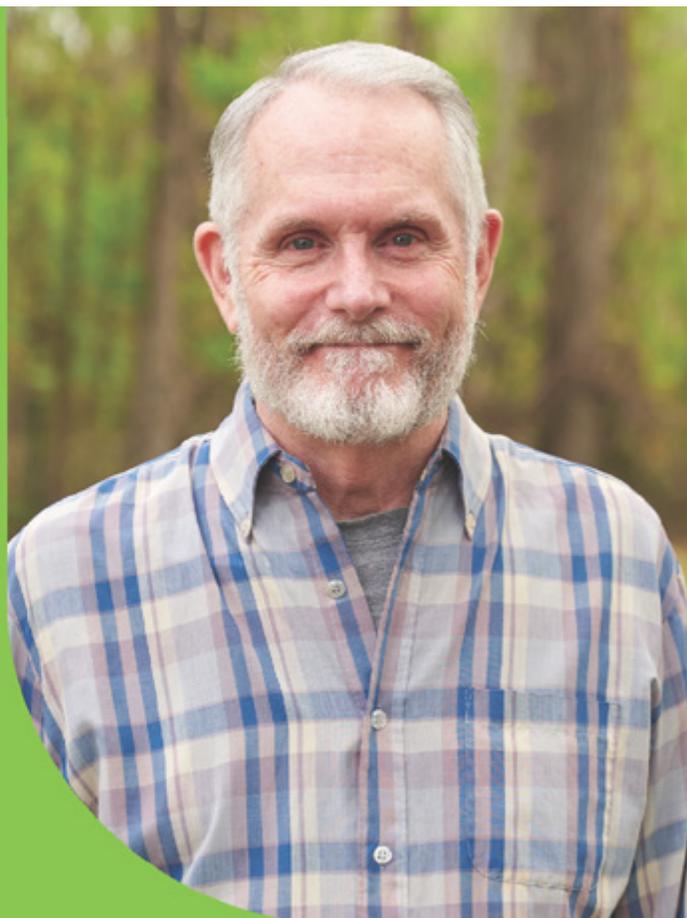
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10:15 AM - 10:45 AM

Plaza International D-G

Refreshment Break in the Exhibit Hall

Enjoy a coffee break with exhibitors, place your FINAL bids in the silent auction and don't forget to complete the exhibit hall passport contest for a chance to win a \$100 Amazon gift card or one of two \$50 Target gift cards!

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WHEN YOU STAY FOR THE FINAL WORKSHOPS!  
AND  
YOU COMPLETE THE PASSPORT CONTEST!

All registered guests who attend the 2:00 PM Workshops on Wednesday, August 7th will receive a ticket upon leaving the workshop. All tickets will be collected and YOU can win one of 3 Publix gift cards valued at \$50 each! Drawing will be at the registration desk at 3:10 PM. Must be present to win.

Visit the Exhibit Hall and collect 'stamps' on your Whova Passport.

Download the Whova app to start collecting stamps. You can collect stamps by visiting each exhibitor booth and ask to have your QR Code scanned after learning about the company and services each of our great exhibitors represent. All guests who complete the Passport will be entered into the raffle.

After the conference, we will randomly select 3 winners!

You could win one of two \$50 Target gift cards or a \$100 Amazon gift card.



10:45 AM - 11:45 PM

Concurrent Workshops

**Remaining Competitive: Emerging Trends and Food Preferences  
Columbia 35**

The food landscape for seniors is changing and worth considering as we design meals and feed the elderly. We have surveyed seniors for the past 2 years and will discuss the latest findings including evolving attendance at congregate food service centers as well as differing food preferences among seniors. We will discuss changing funding mechanisms and where senior dining centers are headed to continue to meet the food preferences of different generations amidst funding changes. This presentation will be a collaboration between Chef2Home, Metz Culinary Institute and the Neighborly Care Network.

**PRESENTERS:** Julie Aikens, RDN, Vice President of Strategic Partnerships, Chef2Home, Sarasota, FL and Anita Frankhauser, MS, RDN, LDN, Director of Nutrition, Neighborly Care Network, St. Petersburg, FL

**FACILITATOR:** Anita Frankhauser, MS, RDN, LDN, Director of Nutrition, Neighborly Care Network, St. Petersburg, FL

**Older Adults and Mental Health  
Columbia 34**



The purpose of this presentation is to help healthcare and aging professionals increase their awareness of the most common mental health issues affecting older adults. Attendees will learn about prevalence of mental illness in older adult populations, what tools may be used to screen for conditions, and how screening informs the referral process from an integrated health care perspective.

**PRESENTER:** Elena De Cardenas LMHC, CDP, CCTP, CMDCP, Senior Clinical Provider Trainer, Sunshine Health, Pembroke Pines, FL

**FACILITATOR:** Jocelyne Fliger, MSW, CEO/President, Elder Care Services, Inc., Tallahassee, FL



**The Impact of Technology on Older Adults  
Discovery 47**



The Impact of Technology on Older Adults will focus on the importance of use, access, and training for older adults. The topics will include Older Adults Technology Service's (OATS) start, no-cost virtual and in-person programming, and its work on digital equity. Attendees will also learn about the OATS no-cost Licensing program that trains nonprofits on providing technology classes to their constituents.

**PRESENTER:** Darryl Greer, Regional Program Manager, Older Adults Technology Service (OATS) from AARP, San Antonio, TX

**FACILITATOR:** Ken Thomas, Volunteer State President, AARP Florida, Boca Raton, FL

**Rewriting the Script on Our Golden Years  
Discovery 44**



Delve into the art of combatting ageism and empowering seniors through the transformative power of theater. As featured on The Kelly Clarkson Show, SAGES and community leaders in Pinellas County FL are taking their cue from the 78-year-old playwright who is rewriting the script on aging. Ignite conversations on critical aging topics that are often overlooked or avoided but can lead to utter devastation. A fall, a scam, an accident, a diagnosis. "That won't happen to me," echoes in everyone's mind...but what if it does? Join us to discover how community collaboration amplifies the voices of our seniors and creates an environment that celebrates the true value, vitality, and insight of aging. Learn how you can join the movement to help the golden years shine brighter than ever! Together, we can positively impact thousands with each empowered audience.

**PRESENTERS:** Christine Hamacher, Co-Founder & Executive/Artistic Director, SAGES Theater, Palm Harbor FL; Laura Streed, Senior Associate State Director for Advocacy and Livable Communities, AARP Florida, St. Petersburg, FL and Jane Muhrlin, Project Coordinator of Senior Services, Pinellas County Human Services, St. Petersburg, FL

**FACILITATOR:** Andrea Marsh, Chief Operating Officer, Bay County Council on Aging, Panama City, FL

WEDNESDAY

10:45 AM - 11:45 PM

Concurrent Workshops

**Research from the School of Aging Studies on Research Leading to Promising Practices Columbia 36**

Faculty and students from the University of South Florida School of Aging Studies will present research on a range of topics with practical applications. This includes the latest developments on a disaster preparedness computer application for caregivers, which attendees will be invited to try, and field work on a music intervention to reduce agitation in persons with dementia in assisted living. Projects focused on improving older adults' quality of life will also be featured in this presentation. These include research showing the potential of social engagement to prevent cognitive decline after stroke and after widowhood and work on hearing loss and cognition showing how routine hearing screenings and better access to hearing aids can substantially improve quality life.

**PRESENTERS:** Lindsay Peterson, PhD, Assistant Research Professor, University of South Florida, Tampa, FL; Tanjina Jalil, MS, Adjunct Instructor, University of South Florida, Tampa, FL; Joanne Elayoubi, PhD Student, University of South Florida, Tampa, FL and Nasreen Sadeq, PhD, Assistant Professor, University of South Florida, Tampa, FL

**FACILITATOR:** Karen Deigl, CEO, Senior Resource Association, Vero Beach, FL

**Coordination of Services for Seniors in HUD Multifamily Housing Discovery 45**



Service Coordination within affordable senior housing is experiencing growth, supported by recent Congressional approval of additional funding aimed at expanding this impactful program. Our objective is to provide an overview of the Service Coordinator initiative within HUD senior housing, emphasizing its pivotal role in enabling elderly and disabled residents to maintain their independence and remain within their homes. This session aims to underscore the significance of Service Coordinators as valuable collaborators for various organizations. The panel will feature insights from Service Coordinators and Quality Assurance personnel.

**PRESENTERS:** Maria Medley, MSPH, Quality Assurance Director, SPM, Tampa, FL; Briana Miranda, BS Psychology, Recruiting Manager, SPM, Birmingham, AL; Christina Reid, LMSW, Lead Service Coordinator, SPM, Richmond, VA and Emily Green, BSW, Service Coordinator, SPM, Jacksonville, FL

**FACILITATOR:** Nicole Egan, MSH, Director of Care Services, Aging True - Community Senior Services, Jacksonville, FL



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Paid for by AARP

11:45 AM - 1:15 PM

Plaza International H-K

General Session & Luncheon

**Making Some Noise: Empowering Family Caregivers Through the Journey**  
 Oftentimes, caregivers report feeling overlooked or hidden as they walk the journey in providing care for a family member. Caregivers are learning to advocate for themselves, and they are making "noise" and being heard, now more than ever through their lived experiences. This session will address programs at the federal, state and regional levels and how to navigate these programs. The speakers will address her 40-year career in working with community-based partners in empowering caregivers to advocate for themselves and their families. She will address caregiving programs and policies, the federal RAISE Report and leave the audience ready to "make some noise" as caregivers!!!



Michelle Branham



Dr. Ethlyn McQueen-Gibson

**Presiding:** Jeff Johnson, State Director, AARP Florida, FCOA President  
**Introduction of the Secretary for Elder Affairs:**  
 Donna Melogy, VP Case Management, Long-Term Care, Sunshine Health

**Message from the Florida Department of Elder Affairs:**  
 Michelle Branham, Secretary, Florida Department of Elder Affairs  
**Introduction of the Speaker:** Melvin Philpot, Duke Energy, Product and Services Manager

**Plenary Speaker:** Dr. Ethlyn McQueen-Gibson, DNP, MSN, RN-BC  
 Southern Gerontological Society, President, Adjunct Associate Nursing Faculty Norfolk State University

**Closing Remarks & Announcements:** Jeff Johnson

Session & Luncheon  
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WEDNESDAY

1:15 PM - 1:45 PM

Plaza International D-G

Dessert and Closing Reception in the Exhibit Hall

Co-Sponsored by:





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WEDNESDAY

2:00 PM - 3:00 PM

Concurrent Workshops

**How to be Successful with Electronic Visit Verification (EVV)**  
Columbia 36



Speakers will educate the audience on EVV regulations and guide them through the essential elements of compliance. In order to bridge the gaps between payers and providers and improve patient care, common problems and benefits will also be discussed.

**PRESENTERS:** Shera Campbell, RN, Manager, Strategic Initiatives, Sunshine Health Plan, Tampa, FL and Daniel Spurlock, Director of Client Success, HHAExchange, NY, NY

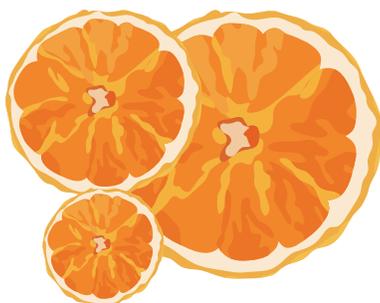
**FACILITATOR:** Shera Campbell, RN, Manager, Strategic Initiatives, Sunshine Health Plan, Tampa, FL

**Innovative Approaches to Emergency Preparedness for Clients and Our Community**  
Discovery 44

Hillsborough County Department of Aging Services takes its responsibility for emergency preparedness very seriously. We work with our Office of Emergency Management to ensure we can assist the citizens before, during, and after an emergency. We are innovative in our approach to ensure that our clients have the necessary items before an emergency and leverage technology to ensure clients are safe while addressing any unmet needs.

**PRESENTERS:** Bryan Eckhart, MBA, CLSSBB, Quality Management Section Manager, Hillsborough County Department of Aging Services, Tampa, FL; Karla Munoz, Case Management Section Manager, Hillsborough County Department of Aging Services, Tampa, FL and MaryJo McKay, Nutrition and Wellness Section Manager, Hillsborough County Department of Aging Services, Tampa, FL

**FACILITATOR:** MaryJo McKay, Nutrition and Wellness Section Manager, Hillsborough County Department of Aging Services, Tampa, FL





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## Seniors & Suicide Columbia 34



Suicide is a danger for older adults, but not one that we may readily recognize as an issue seniors may be facing. This presentation will demystify ideas about suicide, examine the unique challenges seniors thinking about suicide may face, and provide practical guidance on how to talk to someone who is suicidal. The rate of suicide for seniors is much higher than many would realize. Therefore it is important for anyone working with seniors to understand both facts and fiction surrounding suicidal ideation, as well as the reasons why someone may consider suicide. This workshop will explore circumstances that lead to suicide, normal vs maladaptive coping, and practical skills that anyone can use to help someone who is suicidal. No prior mental health counseling experience is required to be a helper to someone in distress, and it is important for everyone to be aware of suicide warning signs.

**PRESENTER:** Jocelyne Fliger, MSW, CEO/President, Elder Care Services, Inc., Tallahassee, FL

**FACILITATOR:** Kristen Griffis, Consultant, Margaret Lynn Duggar & Associates, Steinhatchee, FL

## It's Time to Reimagine Senior Events Discovery 47



Florida has the largest percentage of adults 65 and older in the nation and the unprecedented age wave will continue to put increased stress on families and senior service providers. This evidence-based session reveals a new a model for an "Intergenerational Senior Day" that not only calls attention to the needs of Florida's fragile elderly and those who serve them but educates, entertains, and inspires people of all ages to make daily lifestyle choices that increase health span. Florida's future is linked to the health and wellbeing of its elder population and the only way to slow the tide of frail elderly is to change the ageist mindset and lifestyle practices of younger adults. Traditional senior events do little to engage the entire community, inspire healthy lifestyle practices, encourage support for senior service providers, or reduce workforce deficiencies in all areas of senior care. Using lessons learned from the first-ever Senior Resource Alliance presents Growing Bolder Day, this workshop shares the keys to changing the culture of aging in our communities and delivering an improved quality of life for individuals and a reduced care burden on families, state, and providers.

**PRESENTER:** Marc Middleton, CEO, Growing Bolder LLC, Altamonte Springs, FL

**FACILITATOR:** Ken Thomas, Volunteer State President, AARP Florida, Boca Raton, FL

## Ensuring Quality Affordable & Supportive Housing for Elders: A Panel Presentation Discovery 45



Elders are experiencing increased challenges with maintaining and accessing affordable housing. These challenges are associated with skyrocketing rents and substantial housing related expenses (insurance, association fees/assessments, property taxes, upkeep, etc.). For many, housing costs are outpacing resources, and elder homelessness, particularly first-time homelessness, is drastically increasing. This presentation will advance participants' understanding of elder housing risks and needs as well as solutions for ensuring elders have access to quality affordable and supportive housing. Service-enriched and supportive housing models will be presented, including details associated with supportive housing development. In addition, a Florida area agency on aging's experience will be presented as a practical example and application in addressing elder housing locally/regionally. Specific community practice and collective impact approaches will be shared with lessons learned and achieved outcomes.

**PRESENTERS:** Sandra Newson, LCSW, President, Florida Supportive Housing Coalition, Tallahassee, FL; Ann Marie Winter, Executive Director, Area Agency on Aging of Pasco-Pinellas, Inc., St. Petersburg, FL and Stephen Ferrante, Principal Partner, Group Victory LLC, Fort Lauderdale, FL

**FACILITATOR:** Stephen Ferrante, Principal Partner, Group Victory LLC, Fort Lauderdale, FL



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**PRESENTERS:** Ryan Jacobs, Chief Commercial Officer, Intuition Robotics, Raleigh, NC and Karla Radka, President & CEO, Senior Resource Alliance, Orlando, FL

**FACILITATOR:** Karla Radka, President & CEO, Senior Resource Alliance, Orlando, FL



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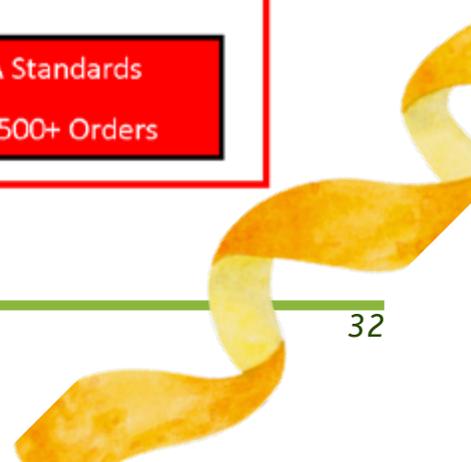
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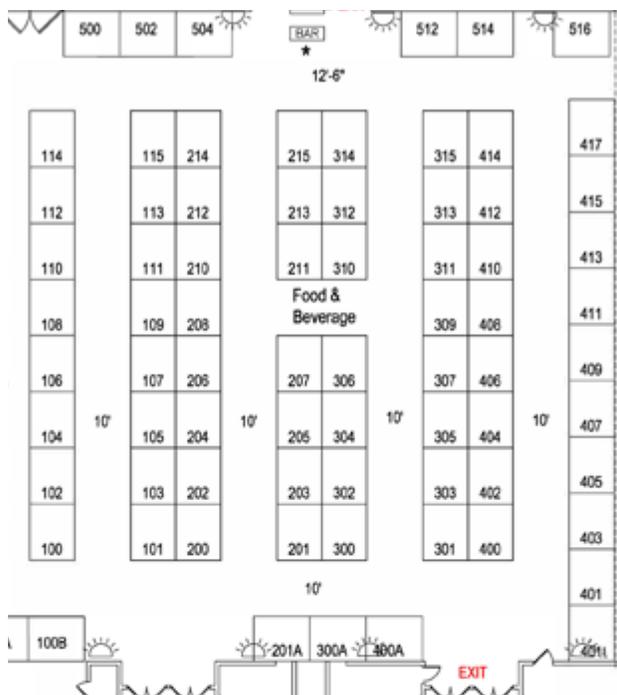
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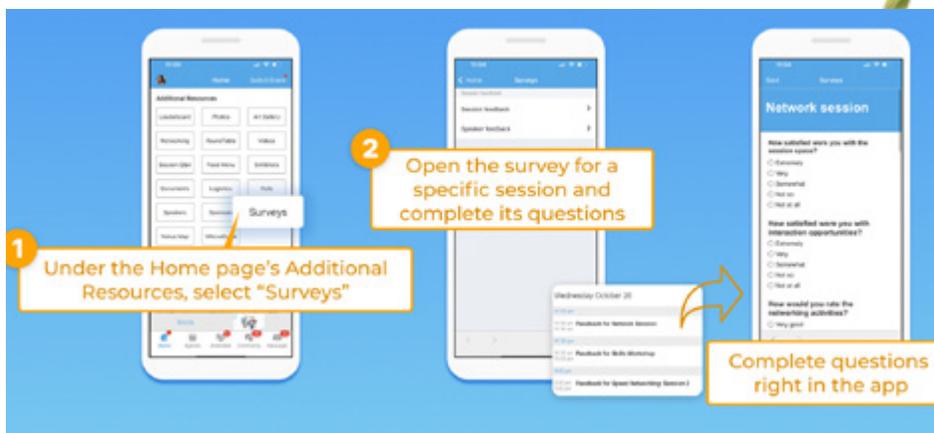
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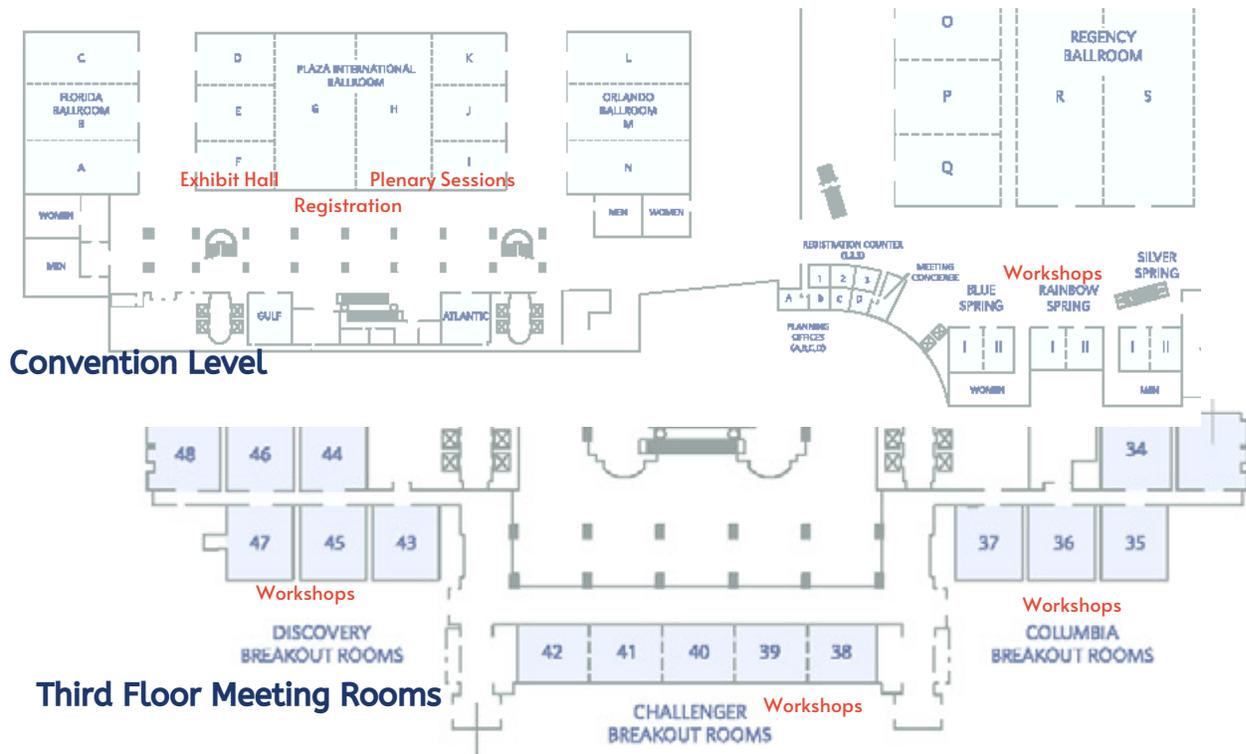
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