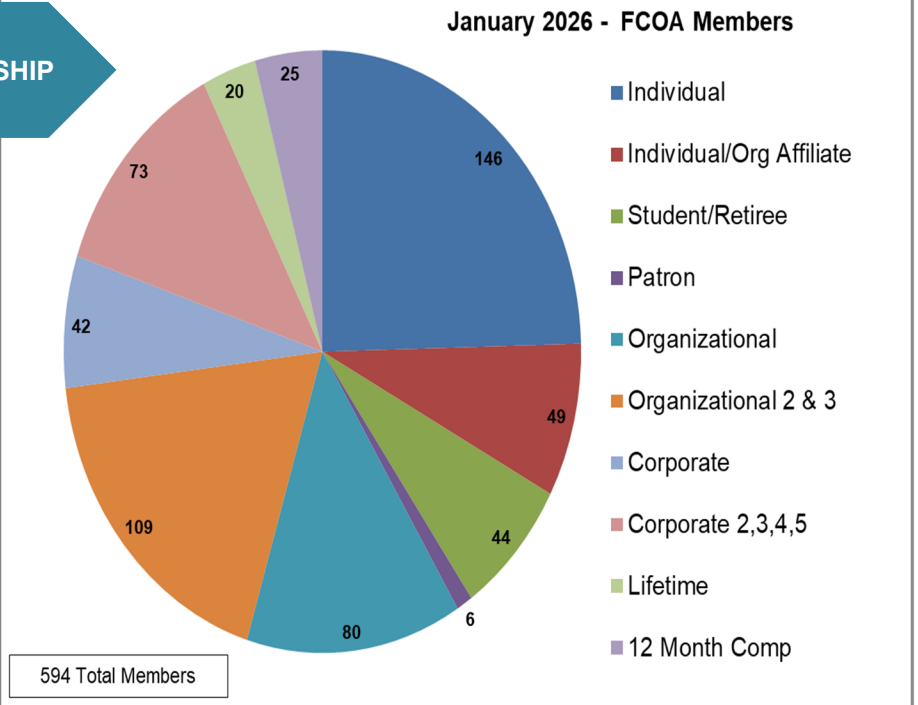
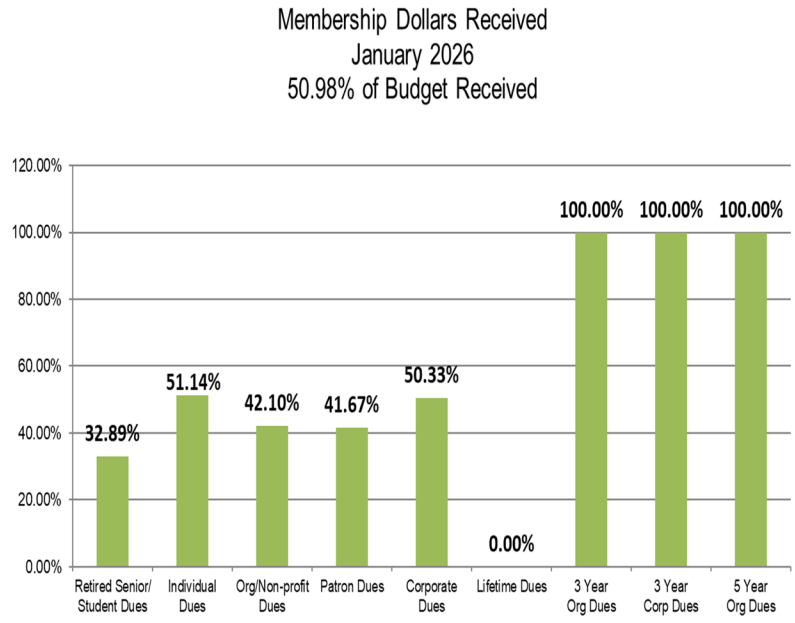
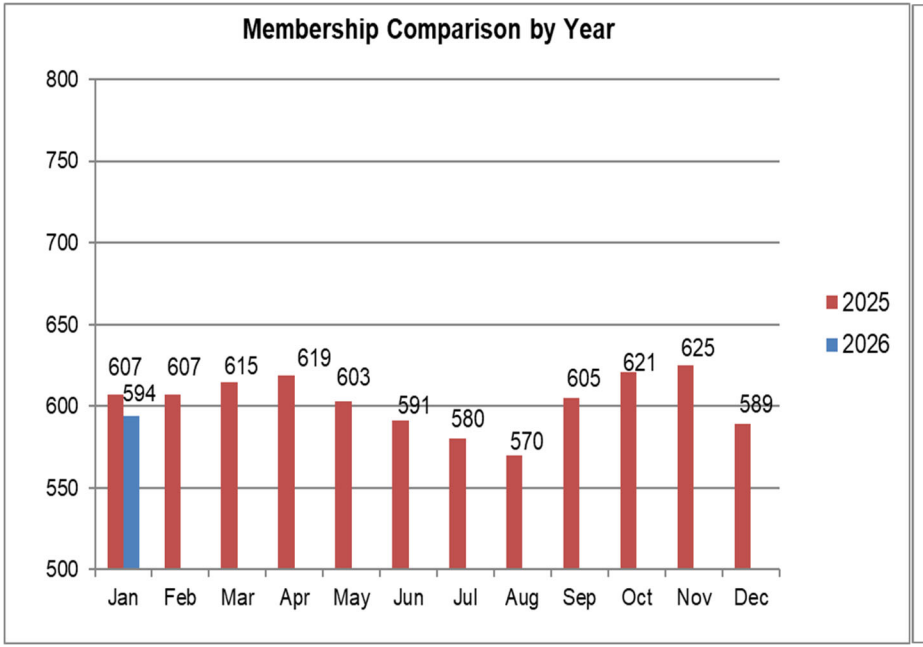
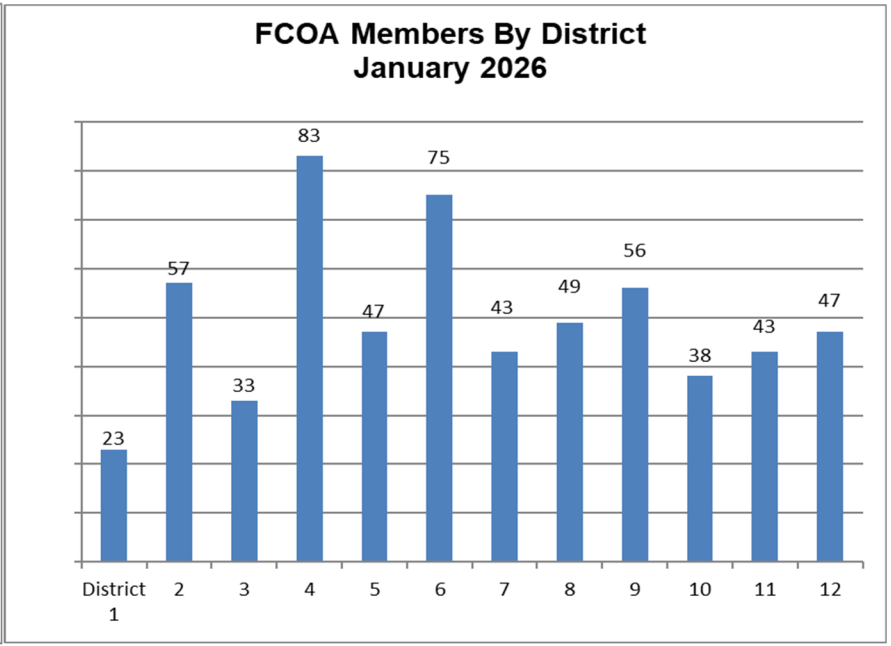
# FCOA MONTHLY STATUS REPORT: JANUARY 2026

## MEMBERSHIP



**January New Members – Email or Call and say WELCOME!**

| PSA | Full Name | Company Name | Email Address | City | Referred By |
|---|---|---|---|---|---|
| 7 | Diane Burns | | diane.burns.msw@gmail.com | Maitland | Diana Silvey |
| 9 | Jonathan Dickinson | Iris Home Health Care Agency LLC | jdickinson@ihhfl.com | West Palm Beach | Brad Shapiro |
| 8 | Darwin Tepe | Senior Friendship Centers | dtepe@friendshipcenters.org | Sarasota | Erin McLeod |
| 6 | Ann Marie Russell | Lakeland Senior Hub | amrussell7618@gmail.com | Lakeland | |
| 6 | Brandi Misiewicz | Viste | Brandi@viste.org | Lakeland | Diana Silvey |

**January Dropped Members – If you know any of these folks, call and encourage them to renew!**

| PSA | Full Name | Company Name | Type | Email Address | Phone Number | City |
|---|---|---|---|---|---|---|
| 5 | Trina Mathis | Loving Care Network | Retired/Student | trinadmathis2008@gmail.com | 850-980-0105 | Wesley Chapel |
| 12 | Candace S Williams | | Retired/Student | candacespjohnson@yahoo.com | 703-499-3674 | Warner Robins, GA |
| 4 | Patty Augustine | Hurley Manor Apartments | Individual | sercoor@hurleyapts.org | 904-744-9348 | Jacksonville |

**MEMBERSHIP ACTIVITIES**

**Activities**

- Erin McLeod and partner in mission, Jacob Winge hosted the FCOA Young Professionals Pilot Reception in Lee County on January 13,2026.
- Worked with Board about increasing membership.
- Emailed people on the non-member list about membership.
- Updates and clean-up to Member & non-member Database (monthly).
- Sent 24 recruitment emails to individuals who signed up for the FCOA mailing list.
- Updated member professional areas of interest.
- Collected additional contacts information from existing organizational and corporate members.

**EDUCATION + NETWORKING**

**Activities**

- Develop content for AgeWise, website and network alerts.
- Planning & Staffing the annual aging conference 2026
- Research opportunities for members and for publishing content.
- Monthly webinar planning and hosting.
- Conference Speaker research, coordination and communications for annual conference.
- Partnership development.

**ADVOCACY**

**Activities**

- Tracking ongoing advocacy activities throughout the state and at the Federal level.
- Collect waitlist reports from DOEA for posting on the FCOA Advocacy page. (monthly)
- Distributed and/or mailed the advocacy brochure for the 2026 Session.
- Provide information for people to attend Delegation Meetings.
- Advocacy Brochure Ad running in The Sunburn – January 5th thru March 13th
- Senator Moody backs bipartisan Older Americans Act reauthorization as Florida's aging population remains policy focus.

**OTHER**

**Activities**

- FCOA signed the National Energy and Utility Affordability Coalition (NEUAC) FY26 Parties Letter in Support to LIHEAP.
- Meet with sponsors and partners in person and on zoom.
- Work on weekly/monthly social media posts & plan ideas.
- Staff the Board Meeting and Retreat and develop all materials and reports
- Update policy and related materials to reflect the new Board composition

**MARKETING + INFO SHARING**

**Alerts Sent**

- FCOA January Virtual Education Showcase - The Magic of your Mission: Aligning Brand Identity with Advocacy Goals – 1/6/2026
- FCOA January Virtual Education Showcase - The Magic of your Mission: Aligning Brand Identity with Advocacy Goals – 1/9/2026
- Florida Conference on Aging - 2026 Call for Presentations is OPEN – 1/15/2026
- FCOA February Virtual Education Showcase: More Seniors are Aging Solo – 1/20/2026
- 2026 Call for Presentations is OPEN - Florida Conference on Aging – 1/26/2026
- FCOA February Virtual Education Showcase: More Seniors are Aging Solo – 1/27/2026

**Mailing List Activity**

- Non-member FCOA Mailing List is 5064 down from 5939 in December.

**Social Media & Website Activity**

- Weekly FCOA website updates, calendar additions and monthly link review.
- Facebook Followers, at the end of January, we had 2800 followers and 143 interactions.
- LinkedIn Followers was 542 for December, increased to 556 in January.
- Instagram Followers was 164 for December, increased to 170 in January.

**Website Statistics**

| Month | Unique Visitors | Number of Visits | Pages | Hits | Bandwidth |
|---|---|---|---|---|---|
| Dec 2025 | 5,147 | 6,920 *(1.34 visits/visitor)* | 64,365 *(12.51 pages/visitor)* | 164,137 *(31.89 Hits/Visit)* | 719.86 MB *(143.22 KB/Visit)* |
| Jan 2026 | 6,569 | 9,026 *(1.37 visits/visitor)* | 86,180 *(13.12 pages/visitor)* | 220,810 *(33.61 Hits/Visit)* | 1008.41 MB *(157.19 KB/Visit)* |
| Feb 2026 | 3,062 | 3,799 *(1.24 visits/visitor)* | 34,019 *(11.11 pages/visitor)* | 88,648 *(28.95 Hits/Visit)* | 419.21 MB *(140.19 KB/Visit)* |
| Totals | 14,778 | 19,745 | 184,564 | 473,595 | 2.1 GB |