Membership Registration Form

Membership Type (e.g. Corporate):_____

Company Name:_____

Contact Person:_____

Address:_____

Phone/Ext.:_____ Fax:_____

Email:_____

Payment Method (Credit Cards accepted: Visa, Mastercard + Amex):

Credit Card

#_____Exp._____CV#_____

Check #_____

(Please make checks payable to the Florida Council on Aging)

Authorized Signature:_____

Date:_____

Registration Options

☐Mail to 1018 Thomasville Rd. #110 Tallahassee, FL 32303

☐Scan and email to moreinfo@fcoa.org

☐Register online at http://tinyurl.com/FCOAMember

Have questions? Contact us at moreinfo@fcoa.org
850-222-8877

Business Benefits

Advocacy | Communications | Excellence

Relationships | Common Ground | Integrity

The Florida Council on Aging can be the key to your profitability and help you better reach the growing Baby Boomer market.

Beginning now and for the next 20 years, the fastest-growing part of our population will be those age 60+. Over 55% of Florida's population boom will be older adults!

What is your business strategy for this market segment? Savvy businesses know there is opportunity to grow and prosper in the "Longevity Economy" that is emerging in Florida.

Sponsorship Opportunities

The Florida Conference on Aging

- Conference Program
- Exhibit Shot with 60+ Vendors
- VIP Access to Speakers and Leaders

Digital Advertisements

- AgeWise Newsletter
- Email Alerts to Membership
- Website Advertisements
- Membership Directory

FCOA holds special events throughout the year.
Contact us to discuss a package that's right for you!

www.fcoa.org 1018 Thomasville Rd. #110 Tallahassee, FL 32303

850.222.8877 moreinfo@fcoa.org

How can partnering with FCOA benefit my business?

Access - FCOA's membership represents diverse sectors of those who work with older adults in every county. Members include healthcare, community organizations, and professionals in law, education, insurance, and transportation, making it the most comprehensive aging network of its kind.

Connection - FCOA can connect you with organizations in the aging business. We connect people and organizations to their target market.

Credibility - For 70 years, FCOA has been the leading resource for businesses, elders, Legislators, caregivers and every professional in aging. FCOA is in touch with members continually. With FCOA as the connector, your organization's value will be amplified to potential customers.

Expertise - FCOA can help you reach the largest customer market with the greatest spending power: the aging market.

Results! - Partnering with the right people leads to success. FCOA is your key to unlocking the potential to reach 67 counties and nearly any industry in aging.

Icons Designed by Freepik

The Impact

According to the AARP briefing by *Oxford Economics*, the Longevity Economy is changing the face of America. Composed of 106 million people, they are responsible for at least $7.1 trillion in annual economic activity, which is expected to reach well over $13.5 trillion by 2032.

Join FCOA

When you become an FCOA member,you join an established, sophisticated network. You'll receive invitations to regional events with networking opportunities, timely Legislative updates and valuable, resources like the AgeWise Newsletter and Membership Directory. You will build relationships. Join today!

FLORIDA COUNCIL ON AGING

Membership Categories

Corporate Business $1,000 - Includes reduced registration fee at the annual Florida Conference on Aging PLUS a free website logo-link, PLUS a reduced rate on exhibitor booth fees.

Non-profit $300 - Benefits for non-profits and government include reduced registration fees at the annual Conference; add a logo-link to our website for $50/year.

Individual $75 - Membership for those whose interests align with the purposes of FCOA.

Student or Retired Senior $25 - Individual membership for full-time students or those who are retired and 60 years of age or older.

Registration form on back page