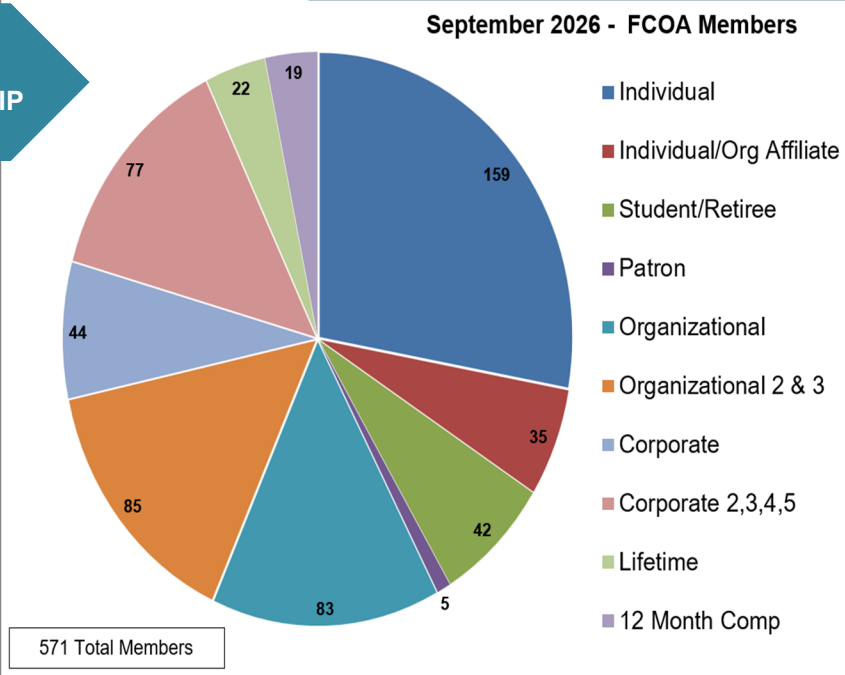
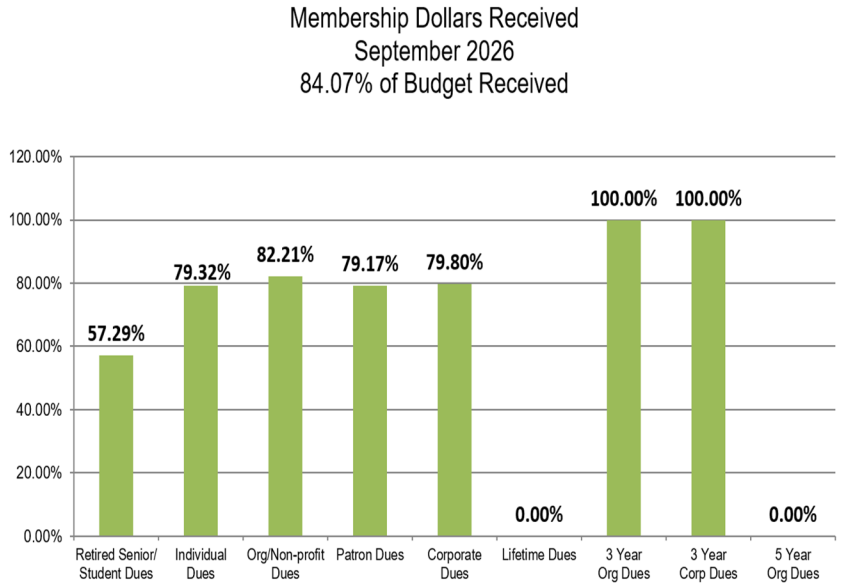
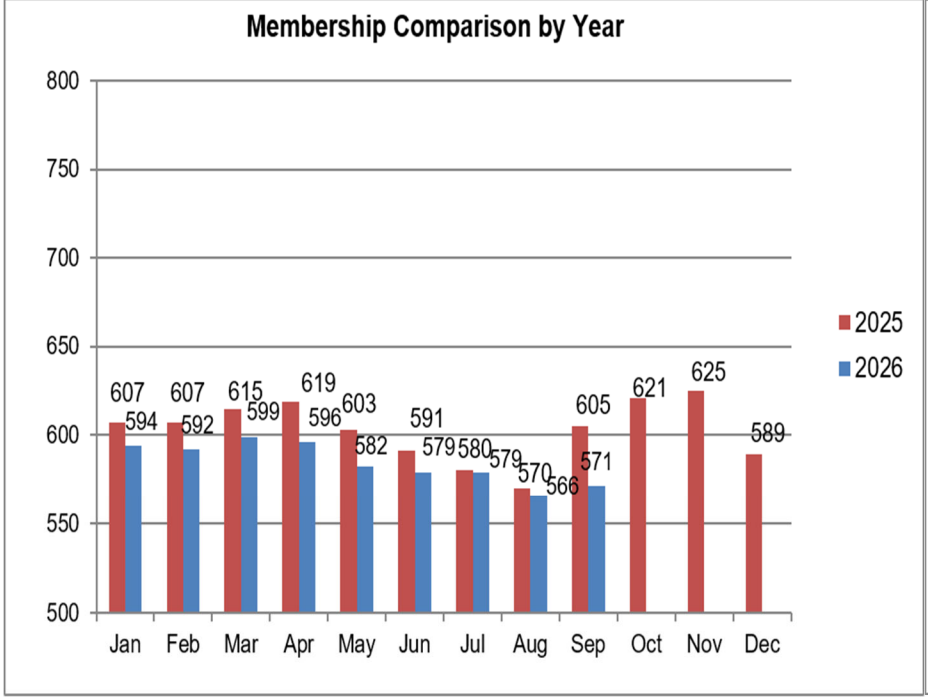
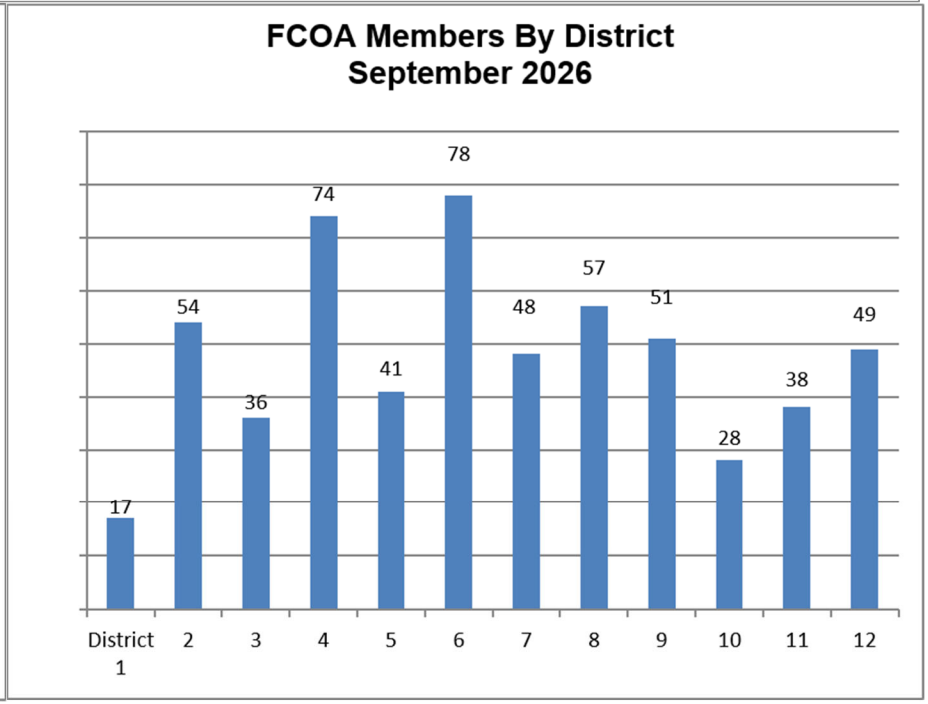
FCOA MONTHLY STATUS REPORT: SEPTEMBER 2026

MEMBERSHIP









September New Members – Email or Call and say WELCOME!

PSA	Full Name	Company Name	Email Address	City	Referred By
3	Latearra Mitchell	To Be Chosen HomeMaking and Companion	latearraj@gmail.com	Lake City	
7	Zaimara Rodriguez	Gentiva Hospice	zaimara@icloud.com	Kissimmee	
2	Sarah Vernon	Tallahassee Senior Center	sarah.vernon2@talgov.com	Tallahassee	
8	Janet Calderwood	To Be Chosen HomeMaking and Companion	janetcalderwood@yahoo.com	Naples	

September Dropped Members – If you know any of these folks, call and encourage them to renew!

PSA	Full Name	Company Name	Type	Email Address	Phone Number	City
4	Sarah Goldberg	VITAS	Individual - add org	sara.golberg@vitas.com	407-782-3411	St. Augustine
6	Jeanine Argenti	VITAS	Individual - add org	jeanine.argenti@vitas.com	863-397-7917	Davenport
7	Lillian Valeron	VITAS	Individual - add org	lillian.valeron@vitas.com	407-782-3685	Maitland
9	Lindsey Thoman	VITAS	Individual - add org	lindsey.thoman@vitas.com	561-806-8729	Boynton Beach
7	Jade Herron	VITAS	Individual - add org	jade.herron@vitas.com	407-575-2947	Maitland
4	Miranda Mills	VITAS	Individual - add org	miranda.mills@vitas.com	386-366-6100	Daytona Beach
10	Jaime Collazo	VITAS	Individual - add org	jaime.collazo@vitas.com	954-591-7913	Deerfield Beach
9	Paula Ramirez	VITAS	Individual - add org	Paula.RamirezPinzon@vitas.com	772-301-6531	Stuart
2	Melissa Tidwell	VITAS	Individual - add org	melissa.tidwell@vitas.com	850-558-4400	Panama City
11	Margarita Rodriguez	VITAS	Individual - add org	margarita.rodriguez@vitas.com	305-763-7608	Miami
3	Nicole Churchill	VITAS	Individual - add org	nicole.churchill@vitas.com	352-800-5101	Mt. Dora
4	Kevin Lewis	VITAS	Individual - add org	kevin.lewis@vitas.com	904-612-1463	Jacksonville
9	Cristina Kaiser	VITAS	Individual - add org	Cristina.Kaiser@vitas.com	772-301-6531	Stuart
9	Beth Harple	VITAS	Individual - add org	Beth.Harple@vitas.com	772-301-6531	Stuart
9	Barbara Payan	VITAS	Individual - add org	Barbara.Payan@vitas.com	772-301-6531	Stuart

9	Marcela Restrepo	VITAS	Individual	Marcela.Restrepo@vitas.com	772-301-6531	Stuart
10	Zandra Roberson	City of Lauderdale Lakes	student retired	zandrar@lauderdalelakes.org	954-535-2809	Lauderdale Lakes
4	Yolanda Loften Sims	VCS	Individual - add org	yloftensims@my.nl.edu	410-739-6284	Daytona Beach

MEMBERSHIP ACTIVITIES

Activities

- Monthly Post: Member/membership Q&A spotlight by District across social media channels (LinkedIn, Instagram, Facebook).
- Worked with Board about increasing membership.
- Emailed people on the non-member list about membership.
- Updates and clean-up to Member & non-member Database (monthly).
- Sent 14 recruitment emails to individuals who signed up for the FCOA mailing list.
- Updated member professional areas of interest.
- Collected additional contacts information from existing organizational and corporate members.

EDUCATION + NETWORKING

Activities

- Develop content for AgeWise, website and network alerts.
- Planning the annual aging conference 2027.
- Research opportunities for members and for publishing content.
- Monthly webinar planning and hosting.
- Partnership development.

ADVOCACY

Activities

- Track ongoing advocacy activities throughout the state and at the Federal level.
- Collect waitlist reports from DOEA for posting on the FCOA Advocacy page. (monthly)
- Provide information for people to attend Delegation Meetings – AFTER ELECTION.
- Continued to gathered information for education about Amendment 3; presented webinar; research potential for OAA to pass before Jan 1

OTHER

Activities

- Meet with sponsors, speakers and partners in person and on zoom to support year round development goals.
- Work on weekly/monthly social media posts & plan ideas.
- Plan Board Meeting and develop all materials and reports.
- Update policy and related materials to reflect the new Board composition.
- Closed out FPL, Duke Energy and FL Public Utilities Emergency Meal Grant
- Connecting with tech companies to learn about efficiencies for members. Ypoint is our most current group we are working to engage.

MARKETING + INFO SHARING

Alerts Sent

- FCOA September Virtual Education Showcase - The Legal Side of Aging: What to Expect and How to Prepare – 9/1/2026
- FCOA Advocacy Alert - What Nonprofits Need to Know About Amendment – 9/11/2026
- FCOA Advocacy Alert - What Nonprofits Need to Know About Amendment – 9/15/2026
- FCOA Advocacy Alert - What Nonprofits Need to Know About Amendment – 9/18/2026
- FCOA Lunch & Learn Session: Closing the Civic Deficit by Engaging Older Floridians – 9/30/2026

Mailing List Activity

- Non-member FCOA Mailing List is 5945 down from 6004 in August.

Social Media & Website Activity

- Weekly FCOA website updates, calendar additions and monthly link review.
- Facebook Followers, at the end of September, we had 2981 followers and 49 interactions.
- LinkedIn Followers was 732 for August, increased to 745 in September.
- Instagram Followers was 217 for August, increased to 223 in September.

Website Statistics

Month	Unique Visitors	Number of Visits	Pages	Hits	Bandwidth
Aug 2026	13,339	16,104 *(1.21 visits/visitor)*	87,777 *(6.58 pages/visitor)*	248,943 *(18.66 Hits/Visit)*	872.67 MB *(66.99 KB/Visit)*
Sep 2026	11,115	13,876 *(1.25 visits/visitor)*	123,445 *(11.11 pages/visitor)*	305,552 *(27.49 Hits/Visit)*	1.07 GB *(100.75 KB/Visit)*
Oct 2026	5,089	6,111 *(1.20 visits/visitor)*	32,405 *(6.37 pages/visitor)*	119,007 *(23.39 Hits/Visit)*	386.67 MB *(77.8 KB/Visit)*
Totals	**29,543**	**36,091**	**243,627**	**673,502**	**2.3 GB**